

FILE

# 1975

JUNE 9

35th year

a weekly  
publication

JANUARY

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# fashion calendar

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK ENDING FRIDAY, JUNE 6, 1975

| DATE                                           | WHAT'S GOING ON                                                                                                                                                                                                                                                               | GIVEN BY                                         | WHERE                                             |
|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|---------------------------------------------------|
| Thursday<br>June 5<br>9:00 A.M.&<br>12:00 Noon | TWO SHOWINGS: AMERICAN<br>FALL READY-TO-WEAR<br>Showings at breakfast and luncheon, presenting American ready-to-wear. Chairman: Eleanor Lambert. Prices: breakfast--\$15.00, members; \$20.00, guests. Luncheon--\$20.00, members; \$25.00, guests. Contact: CI 7-3940.      | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL<br>BALLROOM                     |
| Thursday<br>June 5<br>10:45 A.M.               | FURS BY WALT STIEL<br>AND CATHY HARDWICK<br>By invitation. Thereafter by appointment. Contact: Tom Loriber, CH 4-2179.                                                                                                                                                        | REIN, RAME, GURVITCH                             | 150 WEST 30TH STREET<br>SHOWROOM - 2ND FLOOR      |
| Thursday<br>June 5<br>11:00 A.M.<br>Luncheon   | GRADUATION<br>LUNCHEON<br>Thirty-sixth graduation -- Speaker: Edith Raymond Locke, editor-in-chief, "Mademoiselle." By invitation. Contact: Shirley Davis, PL 2-1530.                                                                                                         | LABORATORY INSTITUTE<br>OF MERCHANDISING         | HOTEL PLAZA<br>GRAND BALLROOM                     |
| June 5                                         | 12:00 Noon, THE FASHION GROUP, AMERICAN RTW, N.Y. HILTON, CI 7-3940 (see above)                                                                                                                                                                                               |                                                  |                                                   |
| Thursday<br>June 5<br>2:30 P.M.                | PREVIEW OF FUR<br>COLLECTION<br>Preview of fur fashions, designed by Givenchy, Viola Sylbert, Chloe. By invitation. Thereafter in showroom, 18th floor. Contact: 736-5550.                                                                                                    | ALIXANDRE FURS<br>(150 WEST 30TH STREET)         | THE GALLERIA<br>117 EAST 57TH STREET              |
| Thursday<br>June 5<br>4:00 P.M.                | PREVIEW: FURS BY<br>BONNIE CASHIN<br>"Money in the Bank" -- Bonnie Cashin's newest luxury fur collection. Show at 4:30. By invitation. Thereafter by appointment, 14th floor. Contact: LA 4-0105.                                                                             | H.B.A. FURS<br>(350 SEVENTH AVENUE)              | FIRST NAT'L CITY BANK<br>PARK AVE. & 53RD ST.     |
| June 5                                         | 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 695-1935.                                                                                                                                                                                               |                                                  |                                                   |
| Thursday<br>June 5<br>5:30 P.M.                | FUR COLLECTION:<br>AND RECEPTION<br>The Consul General of Denmark and Mrs. Erik Krog-Meyer, and Mr. Finn Birger Christensen of Copenhagen will invite the press to a reception and preview of "Contemporary Life Style" furs. By invitation. Contact: Vivienne Fox, 826-3922. | BIRGER CHRISTENSEN                               | ROYAL DANISH CONSULATE<br>280 PARK AVE. (48TH ST) |
| Thursday<br>June 5-<br>June 7                  | ART IN FASHION<br>AND FASHION ART<br>Artist Ron Chereskin will autograph original lithographs from which his fashion designs were made (11:00 - 6:00). Contact: Tony Sette-Ducate, 361-7500.                                                                                  | WALLACHS                                         | 555 FIFTH AVENUE<br>(46TH STREET)                 |
| June 6                                         | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 695-1935.                                                                                                                                                                                               |                                                  |                                                   |
| Friday<br>June 6<br>10:00 A.M.                 | PRESS PREVIEW:<br>FALL-WINTER FURS<br>By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340.                                                                                                                                                         | CHRISTIAN DIOR FURS;<br>LAURENCE KAYE FURS       | 345 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR       |

| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                            | <u>GIVEN BY</u>                               | <u>WHERE</u>                                  |
|------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------------------|
| Friday<br>June 6<br>11:30 A.M.                 | PREVIEW OF FUR<br>COLLECTION<br>By invitation. Publ.: Ann Rogerson, 736-9601. Thereafter by appointment at Alixandre showroom, 150 West 30th Street, 18th floor. Contact: 736-5550.                                                                                                                                               | CALVIN KLEIN<br>FOR ALIXANDRE                 | 205 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR |
| June 6-<br>June 10                             | TWENTY-SEVENTH SEMI-ANNUAL MIPEL LEATHERGOODS EXHIBITION IN MILAN, ITALY<br>Contact: Segreteria Generale, 14, via G. Leopardi, 1-20123, Milan.                                                                                                                                                                                    |                                               |                                               |
| <u>WEEK BEGINNING MONDAY, JUNE 9, 1975</u>     |                                                                                                                                                                                                                                                                                                                                   |                                               |                                               |
| Sunday<br>June 8-<br>June 13                   | OPENING OF HOLIDAY<br>COLLECTION<br>Patchwork dresses, coordinated sportswear, at-home separates, accessories. Continuous by appointment. Contact: Peggy Doukas, 247-2200; or 751-8212.                                                                                                                                           | MOUNTAIN ARTISANS<br>(CHARLESTON, W. VA.)     | HOTEL GOTHAM<br>SUITE 805                     |
| June 9                                         | 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 695-1935                                                                                                                                                                                                                                                    |                                               |                                               |
| June 9-<br>June 15                             | "FENIT" -- SEMI-ANNUAL TEXTILE FAIR, SAO PAULO, BRAZIL<br>Contact: Brazilian Government Trade Bureau, 682-1055.                                                                                                                                                                                                                   |                                               |                                               |
| June 10                                        | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 695-1935                                                                                                                                                                                                                                                    |                                               |                                               |
| Tuesday<br>June 10<br>4:00 P.M.                | OPENING OF FALL<br>COLLECTION<br>For press and buyers. By invitation. Contact: Helen Borger, CO 5-7720.                                                                                                                                                                                                                           | RONALD AMEY                                   | 16 WEST 57TH STREET<br>SHOWROOM - 5TH FLOOR   |
| Tuesday<br>June 10<br>4:30 P.M.                | FUR FASHION SHOW<br>AND EXHIBITION<br>Fashions from more than 50 furriers. Also, exhibition of new techniques in the fur industry. By invitation. Contact: Elliott Lippin, 564-6580.                                                                                                                                              | FUR INDUSTRY<br>SALESMEN'S ASSOCIATION        | STATLER HILTON HOTEL<br>GRAND BALLROOM        |
| Tuesday<br>June 10<br>5:00 P.M.<br>Cocktails   | FALL FASHIONS IN<br>WINSTON'S FABRICS<br>"Winston's Golden Hits" -- showing of Fall fashions in Winston's fabrics of "Encron Golden Touch" polyester and Encron polyester in American Enka. Show at 6:00; reception at 6:30. By invitation. Contact: Buyers--Doris Ryan, 661-6600; Press--Ellen Benner at James F. Fox, 354-8771. | WINSTON MILLS                                 | HOTEL PIERRE<br>GRAND BALLROOM                |
| Tuesday<br>June 10<br>6:30 P.M.                | SUMMER BRIDAL<br>FASHION SHOW<br>Tickets available in Bridal Dept. Publicity: Rita Dobbins, TR 5-3100.                                                                                                                                                                                                                            | MARTIN'S<br>(BROOKLYN)                        | BROOKLYN ACADEMY<br>OF MUSIC                  |
| June 11                                        | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 695-1935                                                                                                                                                                                                                                                    |                                               |                                               |
| Wednesday<br>June 11<br>11:30 A.M.             | PRESS SHOWING OF<br>FUR COLLECTION<br>By invitation. Contact: Jean Burke, 753-4073.                                                                                                                                                                                                                                               | FERNANDO SANCHEZ<br>FOR REVILLON              | SAKS FIFTH AVENUE<br>5TH FLOOR                |
| Wednesday<br>June 11<br>12:30 P.M.             | SUMMER FASHIONS<br>AT LUNCHEON SHOW<br>Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.                                                                                                                                                                                                               | DIANE VON FURSTENBERG<br>(530 SEVENTH AVENUE) | BARBETTA RESTAURANT<br>321 WEST 46TH STREET   |
| Wednesday<br>June 11<br>4:00 P.M.<br>Cocktails | PRESS SHOWING:<br>SPORTSWEAR & SEPARATES<br>Fall collections, designed by Nancy Ebker. (Show followed by cocktails). By invitation. Thereafter by appointment, 15th fl. Contact: Marilyn Miller, 695-4440.                                                                                                                        | ACT III & ACTING UP<br>(1411 BROADWAY)        | ST. REGIS HOTEL<br>VERSAILLES ROOM            |

|            |                                                                              |                         |                      |
|------------|------------------------------------------------------------------------------|-------------------------|----------------------|
| Wednesday  | FALL FASHIONS BY                                                             | BEAUNIT CORPORATION &   | THE GALLERIA         |
| June 11    | AMERICAN DESIGNERS                                                           | CONDE NAST PUBLICATIONS | 117 EAST 57TH STREET |
| 5:00 P.M.- | Theme: "Here's Looking at You, America" -- showing for press, manufacturers, |                         |                      |
| 7:00 P.M.  | buyers. By invitation. Contact: Juanita Matijasic, 972-3200.                 |                         |                      |
|            |                                                                              |                         |                      |
| Thursday   | PRESS PREVIEW OF                                                             | MAXIMILIAN              | 20 WEST 57TH STREET  |
| June 12    | FUR COLLECTION                                                               |                         | SALON - 3RD FLOOR    |
| 10:30 A.M. | By invitation. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.         |                         |                      |
|            |                                                                              |                         |                      |
| Thursday   | PRESS SHOWING: FALL                                                          | HALSTON LTD.            | 33 EAST 68TH STREET  |
| June 12    | MADE-TO-ORDER COLLECTION                                                     |                         | SHOWROOM - 3RD FLOOR |
| 11:45 A.M. | By invitation. Private client show at 3:00. Contact: 794-0888.               |                         |                      |
|            |                                                                              |                         |                      |
| Thursday   | PRESS PREVIEW:                                                               | PAYOT-PARIS             | 320 PARK AVE.        |
| June 12    | NEW SKIN CARE SALON                                                          |                         | (AT 50TH STREET)     |
| 4:00 P.M.- | "From Paris to America" -- a complete new skin care salon, specializing in   |                         |                      |
| 7:00 P.M.  | facial treatments. By invitation. Contact: Janis Sullivan, 759-7790.         |                         |                      |
|            |                                                                              |                         |                      |
| June 14    | FALL READY-TO-WEAR SHOWINGS IN LOS ANGELES (June 14-18)                      |                         |                      |
|            |                                                                              |                         |                      |
| June 15    | FATHER'S DAY (Sunday)                                                        |                         |                      |

THE NEW YORK COUTURE BUSINESS COUNCIL  
SIXTY-FIFTH SEMI-ANNUAL NATIONAL PRESS WEEK June 15-19, 1975

Unless otherwise noted, all showings are at the N.Y. Hilton Hotel, Sutton Ballroom North, 53rd Street and Ave. of Americas. By invitation. Director: Mildred Sullivan, LA 4-0461. Participating with photos in Press Room (Beekman Suite - 2nd floor): 7:30 A.M. - 6:00 P.M.: DATTILO, JAMISON, NAT KAPLAN, KAPPI, MORRIS MOSKOWITZ. Accessories at shows will include: Alexis Kirk jewelry, Bausch & Lomb sunglasses, Berets-Normandy Mfg., David Evins Shows, Elegant Belts, Golo Boots, Grandoe Gloves, Jewel Case, Kenneth Lane Jewelry, Millinery Institute of America, Leo Narducci for Accessory Street, Nina Footwear, Round-the-Clock Hosiery, Ruza-scarfs, jewelry, bags, Mario Valentino Shoes. Coordinator: Alice Encke.

Sun., June 15:    6:00 P.M.    Welcome Party for Editors (Cocktails & Buffet)

Mon., June 16:

|            |                                                              |                 |
|------------|--------------------------------------------------------------|-----------------|
| 8:00 A.M.  | Registration                                                 |                 |
| 8:15 A.M.  | METRO NEWSPAPER SERVICE (Breakfast)                          |                 |
| 9:45 A.M.  | WELCOMING ADDRESS: Vincent Monte-Sano, president,            |                 |
|            | N.Y. COUTURE BUSINESS COUNCIL, INC.                          |                 |
| 10:00 A.M. | JEANETTE MATERNITY (Betsy Johnson)                           |                 |
| 10:30 A.M. | CINDERELLA (Children's fashions)                             |                 |
| 11:00 A.M. | Writing Period                                               |                 |
| 12:00 Noon | MILLINERY INSTITUTE OF AMERICA . . . . .                     | Hotel Americana |
|            | "Head First" (show and luncheon)                             | Georgian Room   |
|            |                                                              |                 |
| 2:30 P.M.  | DONALD BROOKS for MAIN STREET                                |                 |
| 3:00 P.M.  | BILL BLASS for BOND STREET                                   |                 |
| 3:30 P.M.  | MADY GERRARD                                                 |                 |
| 4:00 P.M.  | JEWELRY INDUSTRY COUNCIL (Coffee Break).                     | Press Room      |
| 4:30 P.M.  | Writing Period                                               |                 |
| 6:30 P.M.  | "WEAR THE ACTION IS" - Act One (cocktails/Bufferet)...       | Allied          |
|            | Presented by Helen Lack & Lenore Ringler                     | Chem. Tower     |
|            | Fashions by: INDIA EMPORIUM, INC., ANNEMARIE GARDIN, INC.,   |                 |
|            | GLENOIT MILLS, ROBERT JANAN (by EVA), JAN'S THINGS, RUTH     |                 |
|            | MANCHESTER, LTD., CLASSICAL JAZZ (Div. RUTH MANCHESTER),     |                 |
|            | TEAL TRAINA, SAMANTHA YORK (by EDNA), Jewelry: CORO/VENDOME; |                 |
|            | Shoes: KINNEY SHOE CORP; Cosmetics & Hair Fashions:          |                 |
|            | DERMETICS HIDDEN SUPPORT PERMANENT WAVE.                     |                 |
|            | Fashion Coordinator: Alexandra Gross                         |                 |

HOSPITALITY CORNER: UPBEAT

(Continued on the following Page)

N.Y. COUTURE BUSINESS COUNCIL NATIONAL PRESS WEEK (Continued from pg.3)

Tues., June 17:      8:30 A.M.      KALSO (Breakfast & showing)  
                                  Anne Kalso, inventor of "Earth Shoe" will be present; &  
                                  Eleanor Jacobs, who introduced "negative heel" shoe.

10:00 A.M.      FIRE ISLANDER

10:30 A.M.      SWAKARA FUR

11:00 A.M.      DESIGN THAI; STAR OF SIAM (Jean Noel Haxo)

11:30 A.M.      Writing Period

12:30 P.M.      PANTENE HAIR CARE slide presentation (Luncheon)  
                                  Dr. Myra Barker, director of research and development,  
                                  Pantene Company (div. of Hoffman LaRoche, Inc. will  
                                  discuss "Inside/Outside A Hair Shaft".

2:30 P.M.      LANE BRYANT "New Trends for the Larger Woman"

3:00 P.M.      GLENTEX (Scarf Tie-Ways)

3:30 P.M.      LEDASPAIN (ALEX GROPPER)

4:00 P.M.      JEWELRY INDUSTRY COUNCIL (Coffee) . . . Press Room

4:30 P.M.      Writing Period

5:15 P.M.      Buses leave from 54th St. side entrance for next event

5:30 P.M.      AMERICAN WOOL COUNCIL and MOHAIR COUNCIL OF AMERICA  
                                  "The State of the Naturals, U.S.A.". .Waldorf-Astoria  
                                  Fall '75 wool and mohair fashions      Starlight Roof

HOSPITALITY CORNER: UPBEAT and DOLAN & BULLOCK - JEWEL BOX

Wed., June 18th:      8:30 A.M.      COLGATE-PALMOLIVE (Breakfast)

10:00 A.M.      Albert Lewis presents: GAYLE KIRKPATRICK for TUDOR SQUARE

10:30 A.M.      MARITA (ANTHONY MUTO)

11:00 A.M.      Writing Period

11:45 A.M.      Buses leave 54th St. side entrance for next event

12:00 Noon      GLAMOUR presents INTERSTOFF . . . . . Conde Nast Bldg.  
                                  Fabric & color Report at luncheon      350 Madison (44th St.)  
                                  Slide presentation: Carole Manchester, fabric editor

1:05 P.M.      GLAMOUR repeats show (see above)

2:30 P.M.      SAZ, LTD. (ADARSH and SURJIT GILL)

3:00 P.M.      DAVID CRYSTAL

3:30 P.M.      CHRISTIAN DIOR-Loungewear

4:00 P.M.      JEWELRY INDUSTRY COUNCIL (Coffee Break) -- Press Room

4:30 P.M.      Writing Period

6:00 P.M.      NELSON-HALL, Publishers (Cocktails). . . 21 Club, 21 W. 52nd  
                                  Pre-publication cocktail party & reception  
                                  Honoring Dr. Ralph Leslie Dicker & Dr. Victor Royce Syracuse,  
                                  authors of: "Consultation with a Plastic Surgeon"

HOSPITALITY CORNER: HOUSE & GARDENS HOME FURNISHINGS COLOR INFORMATION  
                                  CENTER, MERLE NORMAN COSMETICS "LIP SERVICE BAR"

Thurs., June 19:      8:00 A.M.      Buses leave 54th St. side entrance for event

8:30 A.M.      GIRLS CLUBS OF AMERICA (Breakfast). . . 133 East 62nd St.  
                                  Edith Blakeslee Phelps, National Executive Director  
                                  will discuss "GIRLS EXPECTATIONS TODAY"

10:00 A.M.      Editors returned to hotel for next event

10:30 A.M.      VERA (Sportswear & accessories)

11:00 A.M.      FRANCESCA for DAMON/DAMON SPORT

11:30 A.M.      Writing Period

12:30 P.M.      DIAMOND INFORMATION CENTER (luncheon). .St. Regis Roof  
                                  Diamond Designs Awards      55th St. & Fifth Ave.

2:30 P.M.      Buses leave St. Regis for MFA weekend st Spring Lake

|            |                                                                          |                         |                 |
|------------|--------------------------------------------------------------------------|-------------------------|-----------------|
| Monday     | MILLINERY SHOWING                                                        | MILLINERY INSTITUTE     | HOTEL AMERICANA |
| June 16    | FOR THE PRESS                                                            | OF AMERICA (10 E. 40TH) | GEORGIAN ROOM   |
| 12:00 Noon | "Head First" -- Fall '75 millinery show for visiting and local press. By |                         |                 |
| Luncheon   | invitation. Contact: Burt Champion, 686-2975.                            |                         |                 |

| <u>DATE</u>                                                                                                                | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                      | <u>GIVEN BY</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <u>WHERE</u>                                |
|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| Monday<br>June 16<br>7:00 P.M.                                                                                             | FALL BRIDAL SHOW<br>IN WHITE PLAINS<br>Showing of fashions for brides. Customer and press show. Publicity: Suzanne Butterfield, PL 3-7300.                                                                                                  | BERGDORF GOODMAN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | WHITE PLAINS STORE<br>3RD FLOOR             |
| Tuesday<br>June 17<br>5:30 P.M.<br>Cocktails                                                                               | FALL FASHIONS OF<br>WOOL AND MOHAIR<br>"The State of the Naturals, U.S.A." -- Fall presentation of American Wool and Mohair fashions. Show at 6:00. By invitation only. Contact: Bonnie Scheid, 354-2090; or Madeline Wisniewski, 565-2156. | AMERICAN WOOL COUNCIL &<br>MOHAIR COUNCIL OF AMERICA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | WALDORF-ASTORIA<br>STARLIGHT ROOF           |
| Wednesday<br>June 18<br>12:30 P.M.                                                                                         | BOUTIQUE FASHIONS<br>AT LUNCHEON SHOW<br>Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.                                                                                                                       | EMILIO PUCCI BOUTIQUE<br>(24 EAST 64TH STREET)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | BARBETTA RESTAURANT<br>321 WEST 46TH STREET |
| Thursday<br>June 19<br>6:00 P.M.                                                                                           | BRIDAL FASHION<br>PRESENTATION<br>Open to customers. Contact: Publicity Dept., EL 5-6800.                                                                                                                                                   | BONWIT TELLER                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 6TH FLOOR                                   |
| Thursday<br>June 19-<br>June 22                                                                                            | PRESS PREVIEW:<br>FASHION CLINICS<br>Seventh annual Fall-Winter preview of men's and boys' fashions.<br><u>Thurs., June 19:</u><br><br><u>Fri., June 20:</u><br><br><u>Sat., June 21:</u><br><br><u>Sun., June 22:</u>                      | MEN'S FASHION<br>ASSOCIATION<br>PIERRE CARDIN (Cocktails and dinner)<br>Breakfast--MICHAELS/STERN, AFTER SIX & DIMITRI<br>9:00 A.M. MFA SEMINAR ONE<br>Cocktails -- DENIM COUNCIL<br>Lunch -- NIK-NIK<br>Cocktails -- BILL KAISERMAN for RAFAEL<br>Dinner -- DuPONT<br>Breakfast -- PENDLETON<br>9:00 A.M. MFA SEMINAR TWO<br>Cocktails -- AMERICAN PRINTED FABRICS COUNCIL<br>Lunch -- NINO CERRUTI for SOCIETY BRAND, GLENEAGLES<br>and M. WILES & CO.<br>Cocktails -- JOHN WEITZ for PALM BEACH<br>Dinner -- J.P. STEVENS<br>Breakfast -- SOLE LEATHER COUNCIL<br>9:00 A.M. -- MFA SEMINAR THREE | ESSEX & SUSSEX HOTEL<br>SPRING LAKE, N.J.   |
| By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert.<br>Contact: Katherine Agnello, LT. 1-8210. |                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                             |
| Saturday<br>June 21<br>9:30 A.M.                                                                                           | BRIDAL FASHION<br>PRESENTATION<br>Tickets available at 3rd fl., bridal dept. Publicity: Linda Timmins, 875-0195.                                                                                                                            | ABRAHAM & STRAUS<br>(BROOKLYN)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4TH FLOOR<br>GARDEN ROOM                    |
| Saturday<br>June 21<br>11:30 A.M.                                                                                          | SUMMER BRIDAL<br>FASHION SHOW<br>Tickets available in Bridal Dept. Publicity: Margot Infantino, LO 4-3300.                                                                                                                                  | GIMBELS<br>(BROADWAY & 33RD ST.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 6TH FLOOR<br>BRIDAL DEPT.                   |
| Tuesday<br>June 24<br>11:30 A.M.                                                                                           | SHOWING OF FASHIONS<br>BY JERRY SILVERMAN<br>Designed by Shannon Rodgers for Jerry Silverman. Press and customer show. Publicity: Suzanne Butterfield, PL 3-7300.                                                                           | BERGDORF GOODMAN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5TH FLOOR                                   |

|          |                                                                        |                   |              |
|----------|------------------------------------------------------------------------|-------------------|--------------|
| Sunday   | FALL SHOWINGS                                                          | AMERICAN DESIGNER | HOTEL PLAZA  |
| June 22- | FOR VISITING PRESS                                                     | SHOWINGS          | TERRACE ROOM |
| June 27  | Unless otherwise noted, all showings will be held in the Terrace Room. |                   |              |
|          | By invitation. Publicity: Eleanor Lambert, PL 9-1128.                  |                   |              |

Sun., June 22: 7:30 P.M.....SHULTON, INC. - Welcoming Dinner & Stage Show (Baroque Room)

Mon., June 23:

- 7:30 A.M.....Continental Breakfast
- 8:00 A.M.....Fall 1975 Forecast - Eleanor Lambert
- 8:30 A.M.....ADELE SIMPSON
- 9:15 A.M.....CALVIN KLEIN
- 10:00 A.M.....MOLLIE PARNIS BOUTIQUE
- 10:45 A.M.....CLOVIS RUFFIN
- 11:30 A.M.....Writing Period
- 12:30 P.M.....INTERCOIFFURE AMERICA--Luncheon & Showing (Ballroom)
- 2:00 P.M.....BILL BLASS
- 2:45 P.M.....JERRY SILVERMAN (SHANNON RODGERS)
- 3:30 P.M.....KIMBERLY
- 4:15 P.M.....PAPILLON (SUSAN SHEINMAN)
- 5:00 P.M.....Writing Period
- 5:45 P.M.....DAY OF BEAUTY -- Helen Nash and Joan Parker (Crystal Room)
- 7:45 P.M.....OLEG CASSINI -- Buffet dinner and showing

Tues., June 24:

- 7:45 A.M.....SUZANNE GRAYSON presents "THE FACE FACTORY" (Breakfast)
- 9:00 A.M.....ANNE KLEIN and COMPANY
- 9:45 A.M.....RITTER BROTHERS - BEN THYLAN FURS
- 10:30 A.M.....TRIGERE
- 11:15 A.M.....JOHN KLOSS
- 12:00 Noon....Writing Period
- 12:30 P.M.....MONTGOMERY WARD--HALSTON OLYMPIC FASHIONS--Lunch (Baroque Rm)
- 2:00 P.M.....RUSSEL TAYLOR COUTURE COLLECTION by BEN KAHN
- 2:45 P.M.....GLORIA SACHS
- 3:30 P.M.....HAIRE for FRIEDRICKS designed by BILL HAIRE
- 4:15 P.M.....Writing Period
- 5:30 P.M.....LANVIN-CHARLES OF THE RITZ--Salutes International Women's  
Year - Press reception at United Nations, entrance 1st Ave.  
45th-46th Sts - Delegates Dining Room, 4th floor.  
(Buses leave Hotel Plaza 5:00 P.M.; return 7:00 P.M.)
- 7:30 P.M.....N.Y.C.: FASHION CAPITAL--"What's So Great About N.Y.?"  
21 Club, 21 West 52nd Street

Wed., June 25:

- 7:45 A.M.....CULTURED PEARL ASSN. OF AMERICA & JAPAN - Breakfast & show
- 9:00 A.M.....RALPH LAUREN
- 9:45 A.M.....ALBERT CAPRARO for JERRY GUTTENBERG
- 10:30 A.M.....PAT SANDLER
- 11:15 A.M.....PENDLETON SPORTSWEAR
- 12:00 Noon....Writing Period
- 12:30 P.M.....AMERICAN FUR INDUSTRY - Luncheon and showing (Ballroom)
- 2:00 P.M.....KASPER
- 2:45 P.M.....CATHY HARDWICK and FRIENDS
- 3:30 P.M.....BILL KAISERMAN for RAFAEL FASHIONS
- 4:15 P.M.....Writing Period
- 5:15 P.M.....COTY -- Cocktails and Announcement of 1975 COTY AWARDS  
including nominees for National Ballot and Direct  
selections of the Coty Awards Jury (Baroque Room)

(Continued on the following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Continued from pg. 6)

Wed., June 25:      6:45 P.M.....Premiere Opening of ROTUNDA GALLERY, FASHION INSTITUTE OF TECHNOLOGY, Elizabeth Chapman Rodgers collection (Newcomerstown, Ohio historical society) -- costumes from 1760-1920, collected by Shannon Rodgers. (Buses from Plaza at 6:30 -- return at 8:00 P.M.)

                     8:15 P.M....."RISING STARS" -- new newsmaking designers -- Host: ROSELON (NYESTA) - Dinner

Thurs., June 26:    7:45 A.M.....FAMOLARE SHOES - Breakfast & showing (4 W. 58th St., 8th fl.)

                     9:00 A.M.....DELTON II (MURIEL FRANKLIN)

                     9:45 A.M.....GOLDWORM

                     10:30 A.M.....MALCOLM STARR (YOUSSEF RIZKALLAH)

                     11:15 A.M.....ABE SCHRADER by BELLE SAUNDERS

                     12:00 Noon....Writing Period

                     12:30 P.M....."AMERICANA PRINTS and PATTERNS" -- AMERICAN PRINTED FABRICS COUNCIL & SIMPLICITY PATTERN CO. - Luncheon and show

                     2:00 P.M.....OSCAR DE LA RENTA

                     2:45 P.M.....JOHN ANTHONY

                     3:30 P.M.....LUIS ESTEVEZ

                     4:15 P.M.....DOMINICK AVELLINO for D D DOMINICK

                     5:00 P.M.....Writing Period

                     6:00 P.M.....PREMIERE OF HELENA RUBINSTEIN'S NEW DIMENSION IN SCIENTIFIC BEAUTY CARE - Cocktails (Hotel Pierre, Cotillion Room)

Fri., June 27:      7:45 A.M.....Continental Breakfast

                     8:00 A.M.....ADRI

                     8:30 A.M.....JAMES DAUGHERTY

                     9:15 A.M.....ALBERT NIPON

                     10:00 A.M.....STEPHEN BURROWS

                     10:45 A.M.....HALSTON

                     11:30 A.M.....PENFOLD by ANNE KLEIN

                     12:15 P.M.....Writing Period

                     12:45 P.M....."ENERGY CONSERVATION FASHIONS" -- presentation by U.S. Federal Energy Administration - Buffet Luncheon

                     1:30 P.M.....SCOTT BARRIE for BARRIE SPORT

                     2:15 P.M.....GIORGIO DI SANT'ANGELO

                     3:00 P.M.....DESIGNER-PRESS PANEL DISCUSSION & Stirrup Cup (Baroque Room)

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|           |                                                                                                                                                                                                                                                                                                                                                                                    |               |                       |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-----------------------|
| Friday    | MONTREAL FASHION                                                                                                                                                                                                                                                                                                                                                                   | MONTREAL MODE | CANADIAN CLUB OF N.Y. |
| June 27   | SHOW IN N.Y.                                                                                                                                                                                                                                                                                                                                                                       |               | 1 EAST 60TH STREET    |
| 6:30 P.M. | First Montreal Mode showing in N.Y. Designers include: Francine Vandelac, Marielle Fleury, Leo Chevalier, Michel Robichaud, John Warden. Cocktails at 6:30; Show 7:30; Dinner 8:30. Marketing Consultant: Edward J. Ives, Quebec Government House. (Door prize: round trip for two from N.Y. to any place in Canada). By invitation. Publicity: Jody Donohue Associates, 866-8653. |               |                       |

  

|            |                                                                                                                                       |        |                            |
|------------|---------------------------------------------------------------------------------------------------------------------------------------|--------|----------------------------|
| Tuesday    | PREVIEW: AUTUMN AND                                                                                                                   | ADOLFO | 538 MADISON AVE. (54TH ST) |
| July 1     | WINTER COLLECTION                                                                                                                     |        | SALON - 2ND FLOOR          |
| 11:00 A.M. | Press show, by invitation only. Also, 3:00 P.M. for private clients; and Wed., July 2 at 11:00 A.M. By invitation. Contact: 688-4410. |        |                            |

  

|        |                                           |  |  |
|--------|-------------------------------------------|--|--|
| July 4 | INDEPENDENCE DAY (Legal Holiday) - Friday |  |  |
|--------|-------------------------------------------|--|--|

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|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| July 20-<br>July 26 | FALL AND WINTER COUTURE SHOWINGS IN ROME. Contact: Mario Goracci, Camera Nazionale della Moda Italiana, Via Panama 26, 00198 Rome (Tel: 06/859-484). |  |  |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|

Saturday  
July 25-  
July 30      INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL  
Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W. Orange,  
New Jersey 07052. (201) 736-9100.

July 28-  
July 31      FALL AND WINTER COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre  
Syndicale, 100 rue du Faubourg St. Honore, Paris 8 (Tel: 266-64-44).

Tuesday      EARLY RESORT AND      MOLLIE PARNIS BOUTIQUE      530 SEVENTH AVENUE  
Aug. 5      HOLIDAY COLLECTION      BY MORTY SUSSMAN      SHOWROOM - 18TH FLOOR  
11:00 A.M.      By reservation. Thereafter by appointment. Contact: 279-5012.

Tuesday      HOLIDAY AND EARLY      HAROLD LEVINE      530 SEVENTH AVENUE  
Aug. 5      RESORT COLLECTION      BY DON BREITINGER      SHOWROOM - 21ST FLOOR  
12:00 Noon      By reservation. Thereafter by appointment. Contact: 524-0237.

Saturday      S.E.H.M. (Salon Europeen de l'Habillement Masculin) -- Men's Fashions at  
Sept. 6-      Porte de Versailles, Paris. Contact: Buyers--French Trade Shows, 582-4960;  
Sept. 9      Press--French Apparel Center, 354-8620.

THESE FALL AND WINTER FUR COLLECTIONS HAVE OPENED

ALIXANDRE FURS . . . . .150 West 30th Street, 18th floor, 736-5550  
(CALVIN KLEIN, GIVENCHY, VIOLA SYLBERT, CHLOE)

THE HOUSE OF BLACK DIAMOND, INC.. . . . 333 Seventh Ave., 2nd floor, 736-5573  
(10:30 A.M. & 2:00 P.M.)

THE BROTHERS CHRISTIE. . . . .333 Seventh Avenue, 11th floor, PE 6-6944

CHRISTIAN DIOR FURS; LAURENCE KAYE FURS..345 Seventh Avenue, 21st floor, 695-8340  
(10:30 and 2:30 daily)

MICHAEL FORREST . . . . . 333 Seventh Avenue, 20th floor, LO 4-4726  
(PIERRE CARDIN & STEPHEN BURROWS)

FUR & SPORT; COUNTESS MARA FURS. . . . .333 Seventh Avenue, 6th floor, 594-8873  
(ALBERT GOMPERTZ ASSOCIATES)

GOLDIN-FELDMAN . . . . . .345 Seventh Avenue, 12th floor, LA 4-5373  
(JOHN ANTHONY & DONALD BROOKS)

H.B.A. FURS (BONNIE CASHIN) . . . . .350 Seventh Avenue, 14th floor, LA 4-0105

HALSTON FURS FOR A.C. BANG, INC. . . . .333 Seventh Avenue, 19th floor, 736-0088

BEN KAHN WHOLESALE . . . . .150 West 30th Street, 13th floor, 279-0633

CHARLES LEON FURS, INC. . . . . 150 West 30th Street, 10th floor, 594-2296

LOUIS MILONA AND SONS . . . . . 150 West 30th Street, 6th floor, 244-0770

Q.M.B. (QUALITY FURS, MANOS & BLOCK) . .333 Seventh Avenue, 3rd floor, CH 4-7551

REIN, RAME, GURVITCH . . . . .150 West 30th Street, 2nd floor, CH 4-2179  
(WALT STIEL & CATHY HARDWICK)

REVILLON FURS (BILL BLASS) . . . . .333 Seventh Avenue, 9th floor, LO 5-4122

VALERIE FURS CORP.; V.S.R.. . . . . 150 West 30th Street, 12th floor, 947-2020  
SCHREIBMAN-RAPHAEL; VENDOME